

Members Present: Drs. DC Holmes (Chair), Omar S. Alburawi, Zeina Al-Salihi, Satheesh Elangovan, Sandra Guzman-Armstrong, Nidhi Handoo, Aditi Jain, Wayne Johnson, Tad R. Mabry, Leonardo Marchini, Marcia Sampaio-Campos, Michelle Krupp, Bruno Cavalcanti, Sherry R. Timmons, Brian Howe, Katie Wolter (D2), Briar Voy (D3), Layton Fritsch (D4)

Absent: Drs. David Jones, Natalia Restrepo-Kennedy

Guests: Ms. Rachel Kowbel

Meeting called to order 12:04 p.m.

- I. **Approval of September 4, 2019 Minutes;** – Dr. DC Holmes
MOTION: to approve the September 4, 2019 minutes as submitted. Motion seconded.
MOTION APPROVED.
- II. **Introductions** – Dr. DC Holmes
Dr. Holmes welcomed D3 student representative, Briar Voy.
- III. **CoD Marketing, Thinking Ahead** – Ms. R. Kowbel (presentation)
Ms. Kowbel gave a presentation regarding the projected change in high school graduates. There is a decline in birth rates nationally and it will have a big impact on higher education. As a result, in 5 to 10 years CoD applicant numbers are going to decline. Ms. Kowbel requested feedback from the Curriculum Committee on ideas for ways to recruit more students.
Curriculum committee comments and suggestions included:
 - We have a very dynamic institution. Many things to showcase, but how do we capture the attention of 18 year olds?
 - The goal of becoming a dentist and going into private practice is going to change. Trends are going more toward students going into group practice more than anything else. We should promote the idea that graduates are becoming healthcare providers who are part of a healthcare team and not isolated in an office. Technology will also be critical for this generation.
 - Tag lines could be developed and used.
 - Dentistry is one of the only professions where you are doing art and that might be attractive to future students.
 - Digital dentistry will attract more students who want to practice in digital dentistry.
 - Iowa is one of the best in training students to become good lifelong learners.
 - Iowa should up their social media game.
 - ADEA group advertises on Instagram and it's a student group behind this.
 - Advertising dentistry as a field might attract more applicants. Dentistry has a good work life balance and the technology aspect might attract those younger people.
 - Utilize alumni more in recruiting. Have incentives for alumni or potential applicants who are recruited by alumni, have dinners or CE events at other locations and invite

people who may be interested so that alumni could interact with those potential applicants.

- Do we have any contact going into high schools?
 - Ms. Kowbel responded by saying High Schools get inundated with requests and it makes it hard to compete. If we do get into high schools, there is no good way to track who may have applied because of that visit.
- Having a current dental student attend a Health Occupations Center of America conference would be a good option to reach high school students.
- Reach out to all the STEM programs.
- Have videos online showing off the campus and College.

IV. **Office for Education Updates:** – Dr. Krupp

- Office for Education has met with each class. Students have expressed that they would be more likely to complete the evaluations if the window for the evaluations was open longer. The Office for Education will adjust the open window to add a week at the end; however, it is still advised that faculty carve out time in the course for students to complete the evaluations.
- A University task force is looking at course evaluations and have started to pilot a new system. This is in the testing stages and could provide a just-in-time formative feedback mechanism for faculty to use within ICON if successful.
- Curriculum Committee is well represented on the collegiate Strategic Planning committee including Dr. Elangovan, Dr. Howe, Dr. Handoo, Dr. Marchini and Dr. Krupp.
- The Critical Thinking/Evidence Based educational thread review group has been on hold due to Title IV issues but will convene soon. The work group includes: Dr. Tad Mabry, chair; Dr. Satheesh Elangovan, Dr. Nidhi Handoo and Katie Wolter – D2. . The group will present their report at the December Curriculum Committee.

V. **Title IV Compliance and Mandate Update**– Drs. Timmons & Krupp

As long as we have no issues moving forward, the deadline of October 11 will be met for the predoc courses. Next steps in the process will be a credit hour audit by registrar, Lori Kayser as well as necessary work in MAUI, ICON, AEFIS, etc. to reflect changes. Dr. Krupp will begin to focus on the advanced education courses that are impacted in order to meet the deadline of January 6.

The final restructuring will be presented to the Curriculum Committee.

VI. **IPCP/Person-Centered Care Workgroup Charge:** – Drs. Holmes & Krupp (Attachment)

Dr. Holmes read the charge of the Person-Centered Care (PCC) work group. The objective is to look at general concepts and envisioning how this will work with our curriculum. This work group will be chaired by Dr. Guzman-Armstrong and Dr. Campos and be expected to meet monthly. Dr. Krupp and Dr. Holmes will be part of the work group to provide guidance when needed. Recommendations will be presented to the Curriculum Committee by April 1, 2020 for further discussions.

Dr. Elangovan, Dr. Handoo, Dr. Alburawi and D3 student Briar Voy have volunteered to join the work group. It is important to rotate faculty on/off this workgroup on an as-needed basis to gather input from various faculty and departments.

VII. **Round Table Comments** – Committee

- Dr. Handoo asked about the status of elective and selectives.
 - Dr. Krupp said this topic is still on the radar and we need to continue to explore and discuss. Selective electives have been defined but there is no room in the curriculum.
- Dean Timmons commented that there is not a lot of space in our academic year; however, there might be opportunity if students and faculty are interested in designing something. Possibly present to the faculty meeting since there could be many faculty unaware of this being an option.

Next Meeting: November 6, 2019

Minutes recorded: Ms. Brenda Selck

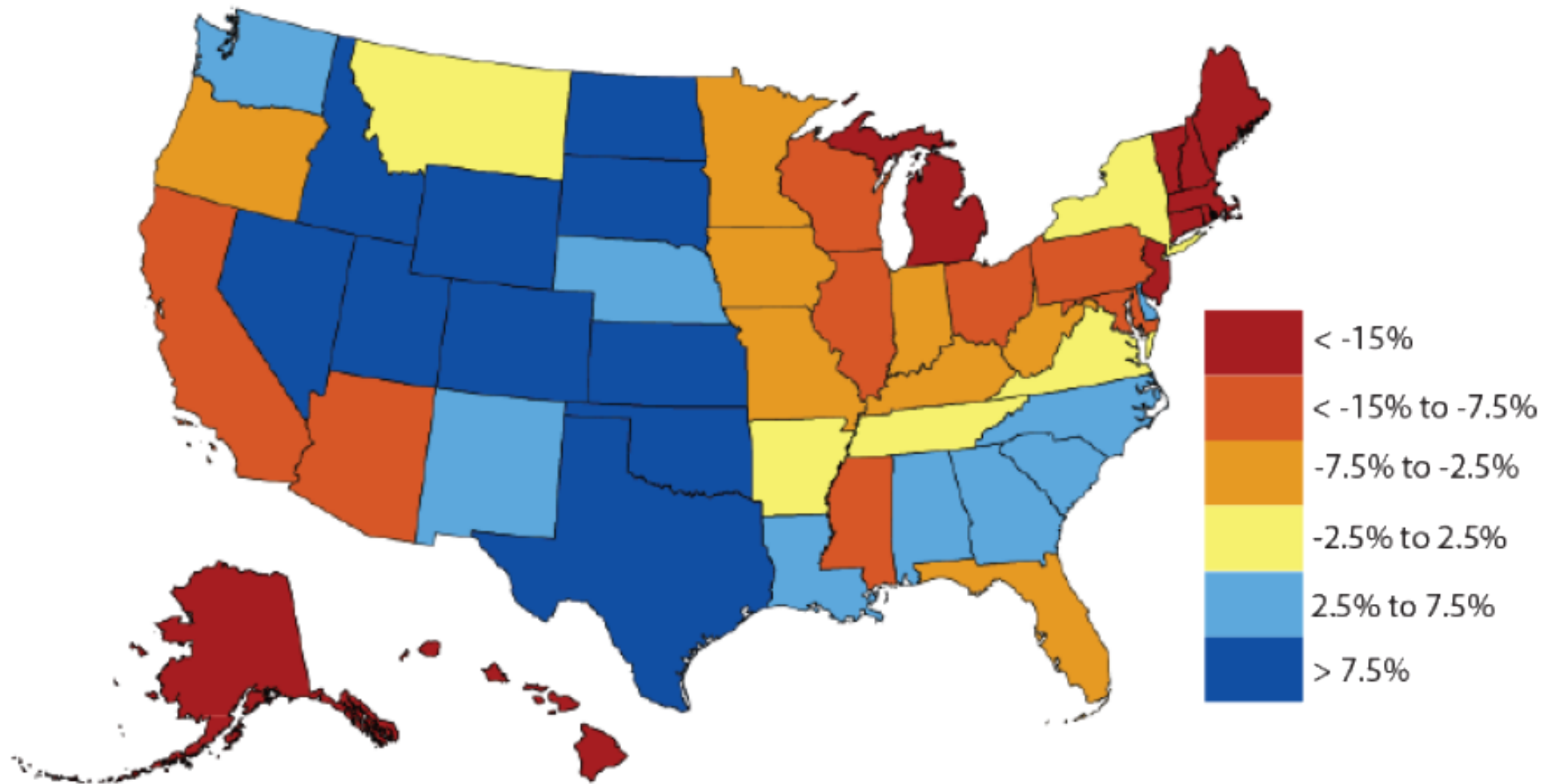


ADMIN MEETING

Tuesday, September 24, 2019

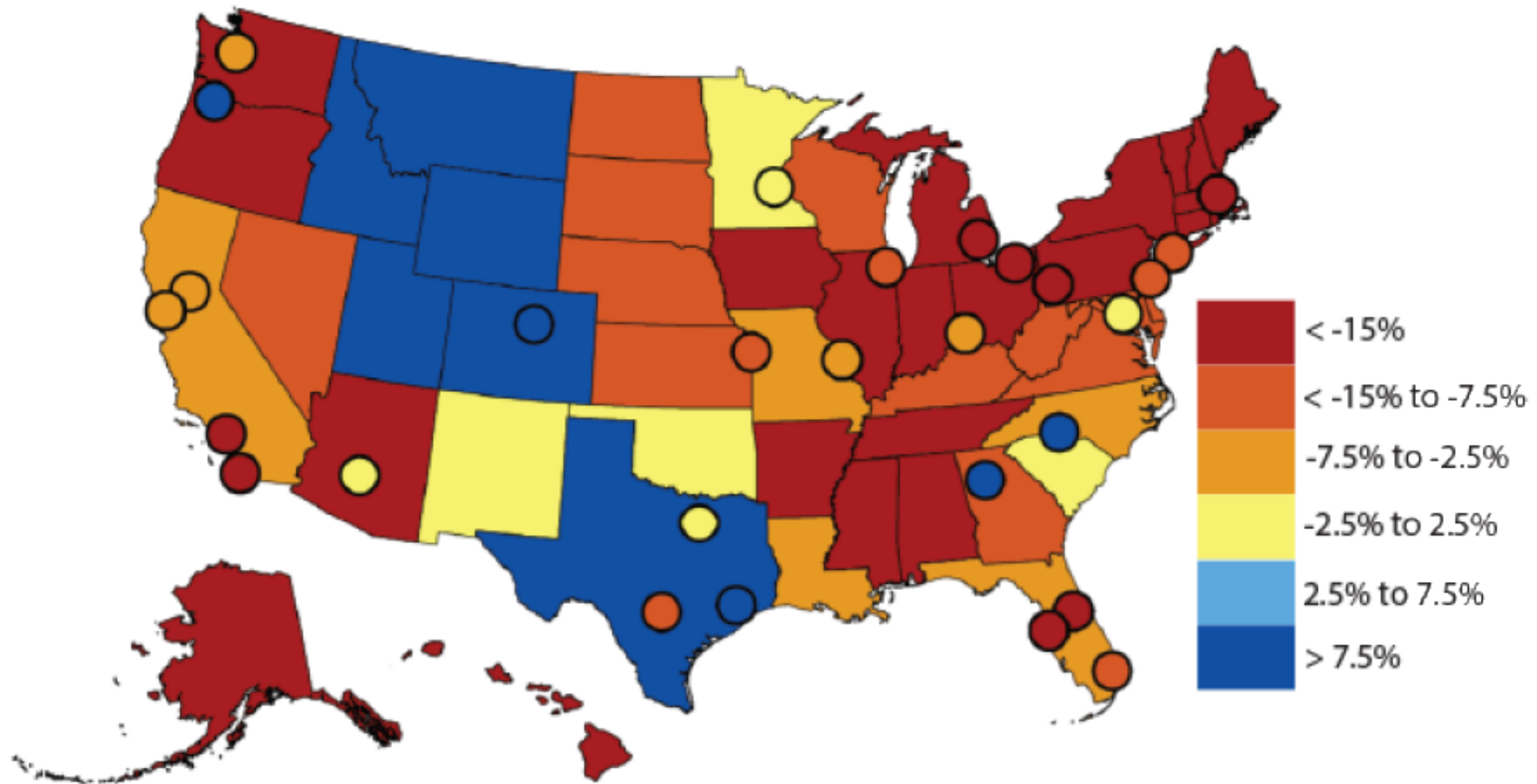


Projected Change in High-School Graduates: 2012 to 2028



Source: Grawe, Nathan D., *Demographics and the Demand for Higher Education*, 2017

Forecasted growth in 18-year olds 2012-2029



Source Grawe, Nathan D., *Demographics and the Demand for Higher Education*, 2017



YOUR
MESSAGE

- Clinics
 - *Exposure to patients D1 year*
- Research
 - *Flexible (optional, can onboard at any time, paid conference attendance)*
- Education
 - *Specialty Exposure*
- Facilities
 - *\$64 million renovation*
- Faculty
 - *1/3 Faculty-to-student ratio*
- Student Affairs
 - *Holistic Care (Tutors, Mentorship Communities, Embedded Counselor, etc)*

Education

- I found the curriculum very hands on and challenging.
- I chose the University of Iowa College of Dentistry for its curriculum and culture. First, I believe the extramural rotations program and the clerkship model of specialty rotation will prepare me well. Secondly, after touring the school and meeting students and faculty, I was drawn to and motivated by the College's commitment to fostering an environment where teamwork and camaraderie lead to an exceptional education and patient care.
- I chose to attend the University of Iowa COD mainly because of its curriculum. I loved that I would get such early clinical exposure here

Person-Centered Care (PCC) Work Group

Explore PCC including interprofesional collaboration and practice (IPCP) concepts in relation to dental practice and identify skills needed to best prepare our students to be leaders in oral healthcare delivery that provide optimal patient care. Outline existing educational and clinical experiences that emphasize and promote these concepts as well as provide additional recommendations that would enhance student learning and practice of the concepts.

- Standing work group that will report to Curriculum Committee
- Meet monthly
- Provide report and recommendations by April 1, 2020
- Update Curriculum Committee as appropriate
- Membership: Chairs: Sandra Guzman-Armstrong & Marcia Campos. Need three curriculum committee members as core group. Rotate faculty on/off workgroup on an as-needed basis.

Drs. Krupp & Holmes will be part of committee to provide guidance when needed